



WASHINGTON STATE
UNIVERSITY

CORE TO CAREER



TRANSFORMING GENERAL EDUCATION FOR
CAREER READINESS

Why Core to Career?

A generous alumnus / emeritus faculty member gives back

A liberal education value awareness gap

A national movement for career readiness

What Students Are Telling Us

63%

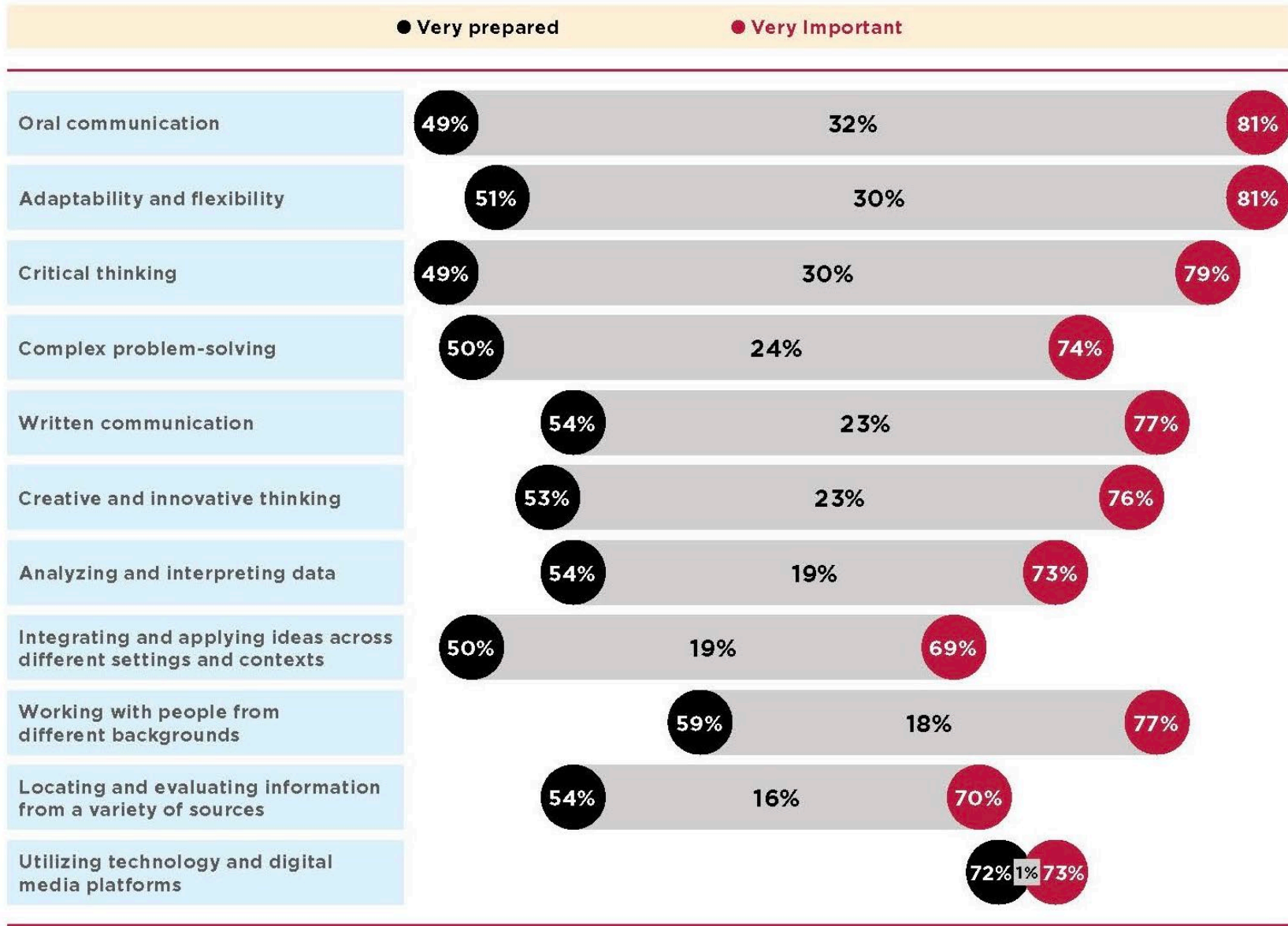
of students said
professors should
prepare them for a
career

2023 Inside Higher
Ed survey

63%

of students said the primary reason
for pursuing a WSU degree was to
enter a specific academic program
with a corresponding career field
(36%) or an unspecified job or
career field upon graduation (27%)

2023-24 Internal
Core to Career
Student Survey



2023
AAC&U
CAREER
READY
GRADUATE
REPORT

**Core to Career
prepares faculty to
empower students
to...**

Recognize

why career readiness is an essential marker of a college graduate.

Describe

in explicit ways how their work in our courses translates to career competencies sought by employers.

Build

sets of portable evidence and stories that show how their coursework is relevant in contexts outside of the classroom.

Apply

career readiness in the pursuit of professional and personal endeavors.

Core to Career's Curriculum



Career &
Self-Development



Communication



Critical Thinking



Equity & Inclusion



Leadership



Professionalism



Teamwork



Technology



51

Faculty from 23 academic disciplines have completed Core to Career

8800

Undergraduate students have taken a course from at least one faculty fellow

2%

Greater student retention for Core to Career faculty teaching lower division UCORE courses

Goals and growth

1. Create a sustainable funding model.
 2. Catalyze change in colleges and departments and on campuses.
 3. Become a national model of successful curricular transformation.
- ALL students become career ready, beginning in their first year at WSU.